Dear Human Service and Nonprofit Professionals

The School of Social Work, in collaboration with The Forbes Funds, is pleased to again offer On Becoming a Nonprofit CEO, as a 5-morning series on “Preparing for Career Opportunities” in the nonprofit sector. This fall series will feature seasoned nonprofit leaders sharing their knowledge and insights with the next generation of nonprofit leadership. The School is again pleased for the support and collaboration of The Forbes Funds, which is committed to growing the capacity of the nonprofit sector for this region. Through its support The Forbes Funds, is providing underwriting for participating nonprofit organization organizations within its network in this CEO training. The School also maintains a regular continuing education schedule, which you can find at: http://www.socialwork.pitt.edu/continuing-edu

- Tracy M. Soska, LSW, CE Director

About the Training Institute Faculty

Don Goughler, MSW, is Executive in Residence at The Forbes Funds and had been the President and CEO of Family Service of Western Pennsylvania. Prior to that he was Executive Vice President and CEO of Southwestern Pennsylvania Human Services, Inc. for 15 years. Goughler has also been an adjunct instructor at the University of Pittsburgh School of Social Work for the past 21 years where he teaches graduate courses in human services management. Don will be joined by a cadre of seasoned nonprofit leaders who are leading our region’s nonprofit sector and who are looking forward to sharing their expertise and insights on the challenges and opportunities in executive roles (See more details inside.).
Course Description

Students will participate in a learning opportunity for preparing to become CEO’s of nonprofit organizations. An opening session will discuss the nonprofit leadership environment, as well as highlight effective board and CEO collaboration using Richard Chait, William Ryan, and Barbara Taylor’s Governance as Leadership as a source. Other sessions will examine the cultural, strategic, human resources and political aspects of organizations as described in the literature. Students will gain understanding of important nonprofit leadership issues as well as develop the capacity to recognize and resolve nonprofit management challenges.

Objectives

Upon successful completion of this 5-part course, students will understand how to:
- Identify nonprofit leadership opportunities & skills
- Develop vision for the preferred organizational future
- Achieve clarity in organizational goal setting and balancing and integrating organizational goals with the aspirations of staff.
- Learn skills in partnering with the nonprofit board of trustees
- Build alliances and advocacy to advance organizational goals

Course Outline

Session I - May 2
Leadership and Leaders in the Nonprofit Sector - Identifying nonprofit leadership opportunities & skills:
- Challenges for leaders in the sector
- New organizational designs
- The governance role of the board and the management/government partnership

Guest Presenter: Daniel Horgan, Founder and CEO, DG Horgan Group

Session II – May 9
Building External Alliances/Collaborative Environment - Developing relationships that empower consumers:
- Assessing possible scenarios
- Analyzing political environment and mood
- The human resources frame and collaborative organizational development

Guest Presenter: Adrienne Walnoha, CEO, Community Human Services Corporation

Session III – May 16
Achieving clarity in goal expectation and goal setting
- Understanding and building a productive culture:
- Strategic thinking and planning
- Aligning logistics
- Translating mission through goals and programs

Guest Presenters: Al Condeluci, President and CEO, CLASS and Peggy Harris, President and CEO, Three Rivers Youth

Session IV - May 23
Finance - Developing and managing financial resources
- Financial challenges in the current environment
- Development as an ongoing process
- Achieving generative board engagement in constructive financing

Guest Presenters: Fred Massey, President & CEO, Family Links and John Lydon, President & CEO, Auberle

Session V – May 30
Current Executive Challenges and Political Advocacy for Success - Building alliances and advocacy to advance organizational goals:
- Understanding basics of an advocacy approach
- Building internal and external advocacy alliances
- Allying with elected & administrative officials
- Issues challenging today’s executives

Guest Presenters: Dave Coplan, Executive Director Mon Valley Providers’ Council /Human Service Center Corp. & Leslie Bonner, Bonner and Associates Consulting

Details

Time: 9:00 am - 12:00 Noon (all sessions)
Location: 2017 Cathedral of Learning - University of Pittsburgh, School of Social Work
CE Hours: 15 hours (LSW/LCSW, LPC, LMFT)
Fee: $250 (limited 50% scholarships by The Forbes Funds)
Parking: Soldiers & Sailors underground garage (validated)

PLEASE REGISTER ONLINE—ONLY USE THIS FORM IF UNABLE TO REGISTER ONLINE!

Name: _____________________________________________      Student*: __ BASW __ MSW __PhD __Other
Address: ___________________________________________      Current Field instructor:** ___ (**50% Discount)
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