RIPPLE EFFECTS OF THE ECONOMIC CRISIS
AND THE ROLE OF SOCIAL WORK
Bridges is the University of Pittsburgh School of Social Work magazine. We selected the name *Bridges* largely because of its symbolism. The term provides an important metaphor for both our profession and our school. Social work is a profession that has, as part of its mission, the goal of building and sustaining bridges among individuals, families, groups, neighborhoods, and communities, and we felt that the title *Bridges* captures this part of our professional mission. At the same time, the city of Pittsburgh has more than 450 bridges, and Allegheny County has almost 2,000, suggesting an uncompromising desire of the city’s inhabitants to remain connected with one another. In keeping with this heritage, it is the school’s goal to sustain and build bridges among those needing social work services; our alumni, faculty, and staff; the community; and corporate and governmental partners. We believe that the information in this magazine is an important way to achieve this goal.
Greetings, Alumni and Friends,

As always, it is a pleasure to give greetings for the new year. This year is shaping up to be unlike any that we have ever experienced; not since the Great Depression has our country been faced with such ubiquitous threats to its economic viability. Victor Hugo said, “Great perils have this beauty, that they bring to light the fraternity of strangers.” Given the difficult times individuals, families, and communities are sustaining, I hope we will find this adage to be true. As is noted in the cover story of this issue of Bridges, food banks now are serving those who used to donate the food. Thousands who were employed now are among those in the unemployment line. And some who were homeowners now are among the homeless. Meanwhile, we are witnesses to a cascade of social and economic problems that are a direct result of our troubled economy. We see, for example, the stressors of depression, anxiety, substance abuse, marital conflict, family violence, and the neglect of children. Social workers most certainly will be called to the front lines to address the social consequences of what portends to be a long and deep recession.

A perusal of the literature on helping people to survive economic hardship advocates two general interventions. (1) Help people to interpret better what is happening to them. That is, help them to understand the relationship between what is happening to them personally and how it is a manifestation of the workings of the larger economic picture. It is important that our clients understand this so as to discourage them from engaging in self-blame along with possible self-destructive behaviors. And (2), attempt to keep people in contact with their support systems such as families, friends, religious groups, and civic organizations. Fortunately, both of these strategies are endemic to social work practice and to our profession’s history of offering help during difficult times.

Despite these economic difficulties, rarely in our country’s history have so many of its people been so optimistic about the future. While these times are in many respects trying, each of us is fortunate to experience this unique moment in history. Irrespective of one’s political leanings, the election of President Barack Obama speaks well about our nation. It is undeniable that our nation has made tremendous progress toward racial equality and justice, and it is my most candid belief that social workers have helped to bring about this progress. We should acknowledge this fact, if only to each other, that we as social workers, like many civic and political leaders, are deserving of praise for the roles that we have played in bringing about change in America.

I think you will find this issue of Bridges to be an informative one. New initiatives are under way in virtually all of the school’s programs. We are proud to acknowledge some of our staff who have had a long tenure in the school. In particular, we want to recognize Rosie Rinella, my administrative assistant, who has been with the school for 40 years. Also, we are delighted to have received from the University of Pittsburgh support for an endowed chair established in the name of Dr. David E. Epperson (see page 10), who was dean of the school for 29 years. The establishment of this chair is an honor to Epperson, as well as to the school and to all those individuals whose lives he has touched.

Lastly, I once again extend an invitation for you to come and join us in the school’s yearlong commemoration of the 60th anniversary of the founding of its doctoral education program. The celebration in October promises to be stimulating and fun and will provide each of us with the opportunity to renew old friendships and establish new ones.

Larry E. Davis
Dean
Donald M. Henderson Professor
Notables
The National Institute of Corrections, part of the U.S. Department of Justice, has included Professor and Associate Dean for Research Hide Yamatani’s Allegheny County Jail Collaborative study in its publication library, which is open for public access. For more information and a copy of the study, visit www.nicic.org/Library/022993.

On December 20, 2008, the Community Empowerment Association, Inc., of Pittsburgh presented Yamatani, Tim Stevens (president, NAACP Pittsburgh branch), and Nate Harper (chief, City of Pittsburgh Bureau of Police) with Nation-Building Awards for their contributions toward empowering African American residents of the greater Pittsburgh region.

Staff Highlights
Rosemary “Rosie” Rinella completed 40 years of service to the University of Pittsburgh and was honored during the University’s staff recognition ceremony on December 4, 2008. She also was recognized at the school’s holiday luncheon on December 17, 2008.

Rinella has spent her entire 40 years in the School of Social Work, making her the school’s longest-serving staff member. Regarded as the school’s “institutional memory,” Rinella initially was hired as secretary to the dean. She now is assistant to the dean, and among her official duties are coordinating the school’s speaker series and serving as assistant editor of Bridges magazine. Her Panther pride is evident and echoes the sentiments of many of her fellow longtime staff members. “The University of Pittsburgh has grown considerably and become a leading academic and research institution,” she says. “I have cherished my time at the University, and I have met many students, faculty, staff, and community representatives along the way.”

Other staff members recognized for their service at the school’s holiday luncheon are Michael Newman (10 years), Megan Soltesz (five years), and Michael Schrecengost (five years).

Staff of the Child Welfare Training Program in Mechanicsburg, Pa., who have five years of service are Stephen Eidson, Catherine Goens, Paul Mc Daniels, Joel Miranda, Gerald Sopko, and Michael Suhina.

MSW Students Compete in and Win Second Annual DHS Case Competition
The School of Social Work was well represented at the Allegheny County Department of Human Services (DHS) second annual Local Government Case Competition, with 14 graduate students competing alongside those from Pitt’s School of Law, Joseph M. Katz Graduate School of Business, and Graduate Schools of Public and International Affairs and Public Health, as well as students from Carnegie Mellon University’s H. John Heinz III School of Public Policy & Management, Duquesne University, and Robert Morris University. The challenge this year was to develop a plan to help make DHS “greener” as part of Allegheny Green, Allegheny County Chief Executive Dan Onorato’s green initiative for all county units. Students worked in teams, named for various environmental themes, to develop a presentation of their plan to tie county human services policy and operations to green technologies for greater environmental sustainability.

Two MSW students, Miranda Spiro and Melissa Roberts, competed on the first-place team, which took home a $3,000 prize; Terri Friedline, a doctoral student, helped anchor the second-place team; and Marchelle Haygood helped her team to a third-place finish. The case competition was held over three days, with the School of Social Work hosting the final competition presentation on November 15, 2008, at the Pittsburgh Athletic Association.

(pictured at left) The first-place team included Miranda Spiro (left) and Melissa Roberts (right).

(pictured below) Second- and third-place teams in the competition, including School of Social Work students Marchelle Haygood (back row, second from left) and Terri Friedline (front row, center), were joined by first-place winners Spiro and Roberts.
**Program Highlights**

**BASW Program**
In early December, the BASW Club held a successful fundraising event at Ann Taylor in the Pittsburgh neighborhood of Shadyside. Well attended by students, faculty, staff, and members of the community, the event raised more than $800 for the Community Human Services Youth Program, which provides after-school and summer programs for children and adolescents living in the Lower Hill District and South Oakland neighborhoods of Pittsburgh.

**MSW Program**
The MSW Program admitted its largest and most diverse class in recent history, including six international students.

In his first year at the School of Social Work, Assistant Professor William Elliott III developed and piloted a “hybrid” course that caters to commuter students, offering half of the classes on campus and half online. Other courses added to the program include Feminist Social Work Practice, taught by Assistant Professor Sara Goodkind, and Rural Social Work, developed by University of Pittsburgh at Bradford Program Coordinator Stephanie Eckstrom.

The mental health certificate program for direct practice students has attracted considerable interest, necessitating the addition of several sections of core courses. The Direct Practice Committee has formulated a community advisory panel, made up of local practitioners, to provide input for curriculum development and the identification of relevant practice competencies. Many community partners also are lending their expertise to the program as adjunct instructors and field supervisors.

**PhD Program**
Doctoral students showcased both paper and poster presentations at the American Public Health Association Annual Meeting & Exposition, the Council on Social Work Education Annual Program Meeting, and the Society for Social Work and Research Annual Conference. A presentation at the American Society of Criminology included a second-year doctoral student, and four other doctoral students gave poster presentations at the University of Pittsburgh Institute on Aging research fair.

The 60th anniversary celebration planning committee has been busy preparing for the October 16–17, 2009, reunion weekend. All doctoral graduates should have received notification about the reunion and begun making plans to return to campus. This will be a weekend of reconnecting, networking, and looking toward the future of doctoral education in social work. If you have not received information, please let us know. If you have, spread the word, and let us know if you would like to volunteer with the planning committee.

**Child Welfare Education and Research Programs**
In seven days this past fall, faculty from the Child Welfare Education for Leadership and Child Welfare Education for Baccalaureates programs visited 12 campus sites of partner schools to meet with current and prospective students and faculty. The research agenda for the Child Welfare Education and Research Programs (CWERP) continues to focus on the areas of workforce training, service disparity, and child well-being. CWERP projects include a study of pathways through child welfare services for African American and White children in Allegheny County, fidelity and characteristics of family group decision making, transfer of learning among newly trained child welfare workers, and restrictiveness of children’s living environments in out-of-home placements.

The CWERP group also was recently awarded a grant from the state to evaluate early developmental and mental health screening of young children involved with child welfare services.
School of Social Work Speaker Series


Mandla Tshabalala (PhD ’83), a consultant, academic administrator, and researcher based in the Western Cape, South Africa, will deliver the World Social Work Day Lecture, “Perspectives on International Social Work: The Case of South Africa,” at noon on April 15, 2009, in the School of Social Work Conference Center, 17 Cathedral of Learning. Lunch will be provided. For more information, visit www.socialwork.pitt.edu or call 412-624-6304.

Center on Race and Social Problems Reed Smith Spring 2009 Speaker Series

Measuring Race and Ethnicity in a Changing, Multicultural America
Howard R. Hogan
Associate Director for Demographic Programs, U.S. Census Bureau
Thursday, January 22

Not All Black and White: The Challenges of Covering Race in the Mass Media
Mark Roth
Senior Staff Writer, Pittsburgh Post-Gazette
Tuesday, February 17

Discrimination and Its Health Consequences across Diverse Racial Groups
David Takeuchi
Associate Dean for Research, School of Social Work, University of Washington
Monday, March 16

Marriage, Men, and Money: African American Women’s Continued Investment in the Romantic Ideal
M. Belinda Tucker
Professor; Department of Psychiatry and Biobehavioral Sciences; David Geffen School of Medicine, University of California, Los Angeles
Wednesday, April 22
Center on Race and Social Problems Launches Groundbreaking Journal

Now in its seventh year, the Center on Race and Social Problems (CRSP) continues to break new ground in social science research on race, ethnicity, and color and the ways they influence the quality of life in America.

The center, which began in 2002 and is recognized as the first race-related research center to be housed in a school of social work, will begin publishing a quarterly journal this year as a means of providing an inter-national forum for articles addressing race.

“We’re very excited about this journal because it’s the only one of its kind in the country,” says School of Social Work Dean and CRSP Director Larry E. Davis. “It’s a multiracial, multidisciplinary journal, and we expect it to have broad appeal because of its focus. We’ve been very pleased with the scholars who signed on to be on the editorial board.”

Known as Race and Social Problems, the journal—which will appear in both paper and electronic forms—is meant to unite scholars who previously may have been divided by discipline. Likewise, it will publish works by both well-established and emerging scholars in an effort to provide a wide array of ideas on one of the most important social issues of our time.

“As certainly this journal enhances the potential for cross-fertilization of ideas and information across disciplines as well as among the various racial and ethnic groups,” Davis says.

In addition to the journal, the center also played host to the Reed Smith Spring 2009 Speaker Series, which featured Howard Hogan of the U.S. Census Bureau; Mark Roth of the Pittsburgh Post-Gazette; David Takeuchi of the University of Washington School of Social Work; and M. Belinda Tucker of the David Geffen School of Medicine at the University of California, Los Angeles.

“Most certainly this journal enhances the potential for cross-fertilization of ideas and information across disciplines as well as among the various racial and ethnic groups,” Davis says.

Another project examines design characteristics for the Pittsburgh Promise scholarship program (see Research Update page 16). The center also is home to internally funded research.

Davis notes that the election of Barack Obama offers inspiration to those who work at the center: “His election is confirmation that the work that so many have done to bring about greater racial harmony and justice has paid off.”

However, he adds, the struggle for racial equality continues, making the center’s work that much more vital.

“The center is proud to be part of this struggle for justice,” he says.
Now, More than Ever: Social Workers Step Front and Center in Economic Crisis

Rising unemployment. Longer lines at food pantries. Tightened budgets and nonexistent lines of credit. Each, in itself, is symptomatic of a crisis the depths of which most Americans have not experienced in a generation. For social workers, the paradox is apparent: At a time when their work is needed most, resources to pay for those services are at their scarcest.

When Tracy Soska contemplates the role that social work will play in helping people through the current economic crisis, he can’t help but experience a sense of déjà vu.

Before Soska, an assistant professor, joined the faculty at the School of Social Work, he was on the front lines of an earlier economic crisis—this one the collapse of the steel industry and its ripple effects on Western Pennsylvania’s Monongahela River Valley. People lost their jobs and homes; families struggled to feed their children; the uncertainty of the future dampened hope.

Sound familiar? Soska thinks so.

“Times like this bring out the need for social policies that are critical. More people will fall through the cracks, and these kinds of times will make these [problems] more visible,” says Soska.

In previous downturns, such as the one the Pittsburgh area experienced in the late 1970s and early 1980s, “the social safety net really got worn,” says Soska. “But the nice thing is that sometimes crisis brings out the best in people. It brought an outpouring of support; although everyone was hurting, we dug down deeper.”

As the United States faces its worst economic crisis since the Great Depression, social workers everywhere—and the faculty at the School of Social Work—are unexpectedly at the forefront of the national dialogue. Now, more than ever, social workers are needed to address not only the basic human needs of food, clothing, shelter, and employment, but also the ripple effects that occur in the wake of a crisis: strain on families, strain on domestic relations, an upsurge in crime, and a greater sense of need across society’s spectrum.

Moreover, there is the problem of people who were living in poverty even before the economic collapse, particularly those from underrepresented populations who are at greater risk, as are the communities in which they live.

“All the things that we’ve been trained to do are now in great demand,” says Dean Larry E. Davis. “There’s a jolt to the system. People who were near poor before will find themselves pushed more into poverty, and people who were marginally employed will find themselves struggling to stay afloat.”

However, Davis also notes the opportunity that presents itself—namely, by viewing the crisis as a window for rebuilding the social fabric of America, policymakers and social workers can work together to repair or replace the frayed safety net.
Some observers say the government stimulus package, for example, is a way to enhance social welfare programs by creating “public works” jobs in the human service and nonprofit sectors, which carry ancillary benefits beyond simple employment figures.

Soska agrees. Many key players in social services got their start working in subsidized public service jobs, he notes—particularly the Great Society programs started under President Lyndon Johnson.

“I’m very hopeful that we’ll see a greater focus on youth service, public service, AmeriCorps VISTA,” he says. “Social workers need to speak up about those kinds of expanded roles. This is not the time to shrink government.”

Back to Basics

In the not-too-distant past, there was a debate brewing in schools of social work about the profession’s drift from its roots of helping the poor into a more esoteric world dedicated to the private practice of treating well-to-do clients, or the “worried well,” through therapy.

But the recent and sudden downturn in the economy has thrown a spotlight on the need for social workers to return to the basics by providing services to the poor, who now include some of the formerly well-to-do.

“The needs of many people are going to be more fundamental now,” says Davis. “It’s going to cause us to address basic human needs, such as food and shelter. I think this economic downturn will result in a cascade of social and economic problems.”

The paradox of the situation is that while more people need social workers these days, there are fewer resources available—whether through individual charitable contributions or the funding of private foundations—to pay for those services. That could mean that students in the School of Social Work will face the same difficulties in finding employment as their peers in other disciplines, even though the demand for their services is greater.

“Nonprofits aren’t getting the donations they normally do, so students may face some job crunches,” says William Elliott III, an assistant professor.

Associate Professor John M. Wallace Jr. agrees.

“It’s this perverse relationship: When the demand is highest, the supply is least,” he says. “In many ways, it’s an unfortunate confluence of factors. We’re all subject to the economy.”

‘Shared Adversity’

Despite this conundrum, there remains some hope. Wallace, who also serves as pastor of the Bible Center Church of God in Christ in Pittsburgh’s Homewood section, believes times of crisis tend to make people more aware of their communities and more interested in working toward their improvement.

Continued on the next page
“It draws in people who before this time maybe weren’t as concerned. It broadens the understanding of economic difficulty,” Wallace says. “We’re a powerful country, and we survive [through] shared adversity.”

By focusing on evidence-based practices, social workers can become more effective and efficient, he adds.

With fewer resources available, “perhaps we don’t have as much room to be wrong. So we have to use the best knowledge to maximize services with as few resources as we have,” he says. “That’s what’s appealing about social work research. It’s different from the basic sciences. The point of the research social workers do is it’s focused on problems that people face in their daily lives.”

These problems build on each other; for example, the loss of jobs results in the loss of homes, the loss of homes results in more homeless people, and more homeless people results in a greater need for basic services.

“One reason Pitt was appealing to me is the School of Social Work is very much nested in the community,” says Wallace. “So the opportunity to do real community-based work is exciting.”

For example, Wallace currently is working with several groups, including the YMCA of Greater Pittsburgh, the Allegheny County Department of Human Services, and Operation Better Block, to try to adapt the Harlem Children’s Zone model of applying a “conveyor belt” series of services to Homewood. The model identifies the condition and needs of youth and families in the neighborhood, then creates a business plan to map out how to roll out the series of programs and simultaneously organize the community to inform the process. (See Research Update, page 16.)

A Renewed Interest

Elliott has noticed a groundswell of public support for social programs and government intervention, “creating the kinds of programs that social workers are behind and have always wanted to see.”

The election of Barack Obama, who began his political career as a community organizer, also has rekindled interest in grassroots leadership, notes Soska.

A Snapshot of the Economic Crisis

In Pittsburgh’s Homewood section, where Associate Professor John M. Wallace Jr. serves as pastor of the Bible Center Church of God in Christ—the same church where his grandfather also was a pastor—the effects of the nation’s economic crisis can be felt everywhere.

Break-ins seem to be on the upswing. A few of the churches have been burglarized. Wallace, also an associate professor at the School of Social Work, recently returned to his parked car to discover the window broken, and a bag that he had left inside had been stolen.

“That’s definitely a sign that economics are driving people to some desperate action,” says Wallace. “Things are already tight in places like Homewood, and I think the economy is affecting people. There is increased pressure, culturally, to provide.”
“The millennial generation is interested in change and social work, and at a time when there is more emphasis on what the government’s role is, that’s the time that the true roots of social work come back—the public service roots that are really important.”

In some respects, Pittsburgh has served as a predictor of community response to economic crisis, Soska notes. Employment and training programs that grew out of the steel mill closings, and the neighborhood associations that have always been part of the region’s fabric of social support, offer a good bellwether of what the rest of the country may yet experience.

“It’s not simple, but Pittsburgh’s been down this pathway,” he says. “In some respects, we may be better positioned than other cities to weather the economic storm, especially because we learned to rely on new high-tech industry and health and higher education regional institutions as economic engines.

**Securing Access**

Though Elliott is encouraged by the push to create jobs in new sectors such as sustainability, he remains concerned about minority access to those opportunities and notes that social workers will play a significant role in securing that access.

He notes that earlier efforts to stimulate the economy, such as the Homestead Act and the GI Bill, helped to create a new direction for many people but often excluded underrepresented groups.

“Social workers must shed light on the fact that anytime this has happened in history, typically minorities don’t benefit from these great transfers of wealth,” he says. “We need to make sure that everyone has access to the opportunity, and there should be some representation there.”

Regardless of how the current crisis plays out, one thing is certain, according to Davis: Social workers will be crucial.

“Our profession will be a major player in whatever happens. We’ll be called upon, and places that we support and work in will really be the front line for the response to this crisis.”

Says Elliott: “It is a pivotal time in history, and the social worker is going to have a great impact. This is what our mission is—to take care of these groups of people.”

“At this point, food pantries have become so much a part of the landscape that most people seem to have forgotten what they were intended to be: temporary solutions to an acute period of need. Now they are permanent fixtures of our social safety net.”

— Excerpted from “We Still Have Bread Lines,” by Suzanne McDevitt (MSW ’82, PhD ’92), *Pittsburgh Post-Gazette*, February 18, 2009

***Powell believes social workers can make a difference in helping the food bank’s mission by getting the word out about what services are available in a way that is more palatable to those who might need them.***

*By removing the stigma from seeking food assistance, social workers can help people understand that having a need is not a sin or a character flaw.***

*When gas prices were $3 and $4 a gallon, even if you had a full-time job, it might not have been adequate for you to fill your tank and keep your mortgage or rent up to date. The fact that $50 does not go as far as it did six months ago, especially in the grocery store, is not your fault,” she says. “The shame is knowing the services are available and not accessing them.”*
School of Social Work Announces the David E. Epperson Endowed Chair

The School of Social Work celebrated the establishment of the David E. Epperson Endowed Chair by hosting a reception at the School of Social Work Conference Center on December 9, 2008.

Epperson (MSW ’64) was dean of Pitt’s School of Social Work for 29 years. Under his direction, the school rose to national prominence and now is ranked among the top 10 percent of all graduate social work programs. He is credited with increasing enrollment by 30 percent and enhancing the diversity of the student population. Epperson’s leadership also impacted the community, as he served on advisory boards for various local and national organizations.

Dean Larry E. Davis gave the opening remarks at the reception, which was attended by about 70 of Epperson’s family members and friends. Chancellor Mark A. Nordenberg paid tribute to Epperson and noted that the endowed chair is a wonderful way to honor his enduring legacy at the University of Pittsburgh.

Provost James V. Maher formally announced the establishment of the David E. Epperson Endowed Chair, which was created from University funds allocated by the Offices of the Provost and Chancellor. Because of this generous donation of funds, the David E. Epperson Endowed Chair Committee will be able to recruit and hire a leading researcher and scholar with a national and international reputation of stellar achievement in his or her field.

“This is an exciting development for the school,” said Lambert Maguire, associate dean for academic affairs and David E. Epperson Endowed Chair Committee chair. “It was through Dean Epperson’s tremendous leadership that Pitt’s School of Social Work became one of the nation’s top-ranked institutions. It is very appropriate for us to now honor him with this endowed chair in his name, which will allow us to continue the tradition of scholarly excellence that Dean Epperson began.”

Alumni Society News and Events

Social Work Alumni Attend First Welcome Back Homecoming Event

School of Social Work alumni, students, faculty, and staff attended the first-ever Welcome Back Reception on October 24, 2008. Sponsored by the Pitt Alumni Association, with support from academic units throughout the University, the Welcome Back Reception provided hundreds of attendees with an opportunity to return to campus and celebrate Homecoming 2008 in style in the Cathedral of Learning Commons Room.

Social work alumni from the 1950s through today gathered to enjoy complimentary refreshments and to meet friends and classmates from decades past. The dramatic lighting of the Commons Room presented the first floor of the Cathedral as guests had never seen it before, and the evening ended with a spectacular fireworks show.

Watch for more details about Homecoming Weekend 2009; we look forward to seeing you there!
Third Annual March Career Madness Event a Success

The School of Social Work Alumni Society held its third annual March Career Madness student and alumni networking event on March 18 in recognition of National Social Work Month. The event, in partnership with the National Association of Social Workers Pennsylvania Chapter, Southwest Division, welcomed more than 100 students and alumni to an evening of career networking and reconnecting with old friends.

A student attendee said, “The networking event was great! The contacts I made as a result ... have already proven to be productive. I have an appointment to visit the executive director of an agency early in April. I am thrilled at the opportunity and owe a great deal of thanks!”

To find out how you can participate in the next March Career Madness event or other alumni society activities, please contact Keith J. Caldwell at 412-648-9441, via e-mail at kjc45@pitt.edu, or visit www.socialwork.pitt.edu/alumni for complete details.

Alumnus Recognized

Charles Chapman, a 2006 graduate of the BASW program, was named among the 2008 40 Under 40. Sponsored by Pittsburgh Magazine and the Pittsburgh Urban Magnet Project (PUMP), 40 Under 40 honors 40 talented individuals under the age of 40 who are making a positive impact on the region’s development. Chapman is the cofounder and community outreach coordinator of the L.I.V.I.N.G. (Love Initiated Ventures Investing in Neglected Groups) Ministry, a nonprofit organization dedicated to serving homeless men. In addition to his outreach work, he raises funds to further the ministry’s mission and hopes to open a halfway house to provide stability for the residents while they work on job skills. This is the third consecutive year a School of Social Work alumnus has been named among the 40 Under 40.

ROOTS of HISTORY

Downsizing?
Need more space?
Want help to save your collectables for the future?
Help preserve the history of the School of Social Work!

The School of Social Work and the University of Pittsburgh Archives Service Center are seeking contributions to help document the school’s history.

You can “liberate history” from your attic; closets; file cabinets; dresser drawers; bookshelves; garage; basement; or wherever you store keepsakes, memories, souvenirs, and treasures.

Of value to the collection are correspondence, meeting minutes, brochures, event programs, faculty papers, scrapbooks, newspaper clippings, photographs of identified persons and events, and any other items associated with the school’s history.

For more information or to arrange a donation, please contact Professor Emeritus Edward W. Sites at 412-731-5298 or esites@pitt.edu.
Brian Segal (PhD ’71) has proven leadership skills, having risen to the highest ranks of both academia and the publishing industry in Canada. In addition to a PhD from the School of Social Work, Segal earned a Master of Science in Hygiene degree from Pitt’s Graduate School of Public Health in 1970. He currently serves as president and chief executive officer of Rogers Publishing Limited, Canada’s largest publishing company with more than 70 consumer, business, parenting, and medical magazines and newsletters.

On October 23, 2008, Segal was named a University of Pittsburgh Legacy Laureate, the highest honor bestowed on a Pitt alumnus. Launched in 2000, the Legacy Laureate program recognizes Pitt alumni who have excelled professionally and personally and who exemplify the best in leadership qualities and commitment to the greater good of their professions, their communities, and the world.

What does it mean to you to be selected as a 2008 Legacy Laureate?

“It came out of the blue! It was an honor to be nominated but extra pleasant when I was selected as a 2008 Legacy Laureate. Coming back to campus after being gone for 37 years was very warming. It was nice to be back at Pitt and in Pittsburgh.”

You were honored as a 2008 Legacy Laureate because of your personal and career achievements; however, you have what others may call an unconventional job for a School of Social Work alumnus. How did the world of publishing find you?

“It was my relationships that brought me to where I am today. Upon graduating, I accepted a position at Florida State University. A close colleague of mine in the doctoral program, Mike Austin (PhD ’70), had taken a job there. Through his help, I was recruited to the School of Social Welfare. It was a good opportunity; although, as Canadians living in Tallahassee, my wife and I felt like fish out of water. It was a nice change from the Pittsburgh weather, though.

“After working there for two years, I got a call from an old friend of mine in the secretary of state’s office in Canada. They were looking for someone to head up strategic planning in the department, and he got me in touch with the deputy minister. So I went home. I spent two years there, but government didn’t excite me. I was then happy to accept a position as an associate professor at Carleton University. There, I set up a research center, the Center for Social Welfare Studies. I was then nominated to be president of Ryerson University. I was 37 years old at the time and didn’t take it really seriously. Of course, I did my research and learned about the university and found it was a good fit for me. I stayed there for eight years before I was recruited by the University of Guelph to be its president and vice chancellor. I was in that role for four years. At that time, I was 49 years old.

“A former member of Ryerson University’s Board of Trustees, the president of Maclean-Hunter—which produces Maclean’s magazine, Canada’s largest circulation news and current affairs magazine—invited me to serve as senior vice president and publisher of Maclean’s. Because I was almost 50 years old, I thought that this might be my only opportunity to step out of the world of academia and into the corporate world. I wanted to try something different. Rogers Communications later bought Maclean-Hunter, and perhaps one of the reasons I survived the takeover was that I knew [Rogers Communications founder] Ted Rogers, and his wife was on my board at Ryerson.”

What brought you to the United States and the School of Social Work?

“I was interested in both the University of Chicago and the University of Pittsburgh. I was really impressed with the School of Social Work’s faculty and the flexibility of the program at Pitt. I
wanted a well-rounded PhD program and the ability to take courses in health policy and public health, and GSPIA was appealing to me. I liked the fact that I could customize the program to shape my needs, because I wanted to focus on public policy, social policy, and health policy. However, the faculty were what ultimately brought me to Pitt. I came for a visit before I was accepted, and I was so impressed with the faculty.

“I always intended to go back to Canada. I’ve had this philosophy that if you are living in Canada, you have to understand how the United States thinks. My goal was to really understand U.S. social and economic policy so that I could always benchmark what Canada was doing to what the United States was doing. I even tell my children, you can do your undergraduate work in Canada, but get a graduate degree abroad so that you get a sense of how different cultures operate differently from Canada.”

Which faculty members influenced you?

“[Doctoral program founder] Joseph Eaton had an approach to research that was very attractive to me. It was more than problem solving. If the findings of his research were implemented, we would actually be able to improve society. Dr. Eaton taught me how to think outside of the box—then and now. I benefited enormously from him and the faculty I was working with. I also fondly remember [professor of history and social welfare] Roy Lubove. He was a brilliant person and historian. I loved how he would challenge me. He taught me not to shy away from intellectual challenges.”

What are the most notable memories you have from your time at the School of Social Work?

“I will always reflect on the rich diversity of the student body and faculty, crossing boundaries of age, race, professional background, and culture. Students and teachers always came together as a single collegium of mutual respect, whether it was to debate contemporary social policy or the ever-elusive definition of what it means to be a professional social worker. This mix of people was incredible and not unlike what I see in publishing. Like social work, publishing is not a career path with a fixed set of skills and body of knowledge. It is represented by a broad mix of disciplines and experiences, and I think it is richer for this diversity.”
From a tender age, Daniel Rosen was raised to question social injustice, involve himself in causes he supported, and fight for the underdog—in short, to make a difference.

Social work and academia were something of a family business. His grandparents were members of the Garment Workers’ Union and were instrumental in founding a quasi-socialist experiment in southern New Jersey, two of his uncles and one aunt were professors, and his mother taught elementary school.

“There was an important sense of responsibility to giving back to the community,” says Rosen, now an associate professor at the School of Social Work. “I was raised in a family that had a strong sense of social justice and an interest in combating inequality.”
By the time he was in junior high school, growing up on the south shore of Long Island, N.Y., Rosen was attending meetings for organizations addressing social problems around the world. When he reached the University of Michigan, he had graduated to tenant organizing and women’s issues.

What appealed to Rosen about academia, specifically in social work, was that it offered a means for him to apply his research toward solving problems in the real world.

“There was very much the feeling that asking the questions [merely] for the sake of asking them, and not to do something with that information, was a waste,” he says.

At the teen clinic where he worked during his college years, he saw that girls were experiencing dating and domestic violence, but until they turned 18, few services were available to help them. Rosen wrote his dissertation on dating violence against teen mothers, both prior to and after the birth of the baby, and was able to incorporate dating violence programs into the services offered by the center.

“That’s what makes the work we do extremely exciting: There’s a flow between what I teach in the classroom and what I’m doing in the community,” Rosen says.

Part of what attracted Rosen to the University of Pittsburgh was the strong presence the School of Social Work had established within the community. He began working with Tadiso Inc., a methadone clinic on the city’s North Side, to try to determine whether older adults, who made up about a third of the client population, were facing any unique challenges. The day he spoke with the clinic’s executive director, he left with data to comb through.

“That’s not typical,” Rosen notes, adding that such cooperation usually requires months or years of building trust. The fact that the clinic was so willing to share information reflected the school’s standing within the community, he says.

“That interaction propelled me on a whole new career: How does age impact the different things that we go through?” he says.

Rosen has begun to describe this segment of the population as people who are “aging with vulnerabilities,” such as HIV infection, mental health problems, or histories of substance abuse.

Barbara Berkman, Helen Rehr/Ruth Fizdale Professor of Health and Mental Health at Columbia University’s School of Social Work, praises Rosen’s interest in older addicts.

“Rosen begins a series of research projects through the clinic, studying clients who in some cases had survived despite using heroin since the 1960s.

“It was amazing this population was still alive,” he says. “They are the definition of survivors. It's an incredibly inspiring group to work with. They really, truly believe there is a reason they’re still alive.”

One of his projects involved giving cameras to 10 clients and asking them to take photographs that were based on a weekly theme, such as “Where I’m From.” Some took pictures of vacant lots where their homes once stood; others snapped the high-rise apartments where they currently were living. When they regrouped to discuss the pictures and their significance, some wept as they talked about the parallel destruction of their lives and communities due to drugs.

“The clients loved it,” says Marlene Burkes, the clinic’s executive director. “It was a way for them to express themselves through pictures and words ... to raise their self-worth and self-esteem.”

Rosen continues to work on questions of depression in the older addict and on means of keeping them away from drugs apart from isolating them in their homes.

“I was extremely impressed with Dan’s work and the fact that he was an innovative scholar and a clear, directed researcher who knows how to connect with the community of consumers as well as connecting with colleagues and other researchers,” Berkman says. “He’s a remarkable man.”

In his own family, Rosen attempts to pass along the tradition of social service by involving himself on several nonprofit boards.

“While these commitments take up a lot of time, it’s also really important for my daughters to see that when you’re fortunate enough to be in a position to give back, that means actually rolling up your sleeves and getting involved,” he says.

Daughters Maya, 14; Eva, 11; and Talia, 5; seem to be paying attention: The older girls volunteer at a food bank and participate in student council, and Maya is involved in student groups at her high school that address social issues. Rosen’s wife, Shani Lasin, also is a role model, working for Communiteenan, a teen education program.

“One of the things I try to convey to my daughters is that if there’s something you don’t like about a situation, then get involved and try to improve it,” Rosen says. “If enough good people get involved, sit around the table, and put their heads together, things will change.”
The following are brief abstracts of several recent (within the past six months) research initiatives being undertaken by School of Social Work faculty members.

### The Biophysiological Mechanism of Faith Effects on Outcomes Following Major Cardiac Surgery

**Project Title:**

The Biophysiological Mechanism of Faith Effects on Outcomes Following Major Cardiac Surgery

**Principal Investigator:** Amy Ai, professor

**Funded by:** John Templeton Foundation

Seven hundred nine thousand open-heart surgery procedures were performed in 2002. Numerous studies have associated negative psychological factors—e.g., stress and negative affect (NA)—with worse outcomes of cardiac surgery. Yet, faith researchers and positive psychologists have noted the protective role of faith factors (e.g., secure faith) and optimistic expectations in health and well-being, including cardiac surgery outcomes. Evidence has linked certain neurohormone and immune/inflammation biomarkers (e.g., C-reactive protein, interleukin-6, cortisol, troponin, creatine-kinase-MB, Tumor Necrosis Factor-alpha, leukocyte subsets) with cardiac surgery outcomes, psychological stress, and optimistic expectations. These associations, however, have never been simultaneously examined in patients who underwent open-heart surgery. The proposed interdisciplinary study aims at long-term postoperative outcomes of faith factors and optimistic expectations in these patients, counteracting risks of stress and myocardial biomarkers as well as NA, and potential physiological mechanisms underlying this mind-heart interaction.

### Race and Income Effects of Alternative Designs for the Pittsburgh Promise

**Project Title:**

Race and Income Effects of Alternative Designs for the Pittsburgh Promise

**Principal Investigator:** Ralph Bangs, associate director, Center on Race and Social Problems

**Funded by:** Falk Foundation

Based in part on the Kalamazoo (Mich.) Promise, the Pittsburgh Promise is a college scholarship program for graduates of the Pittsburgh Public Schools. UPMC, local foundations, and others are creating a projected $250 million endowment for the program. The problem is that the eligibility criteria and other design characteristics of the Pittsburgh Promise could exclude most Black and low-income students, reduce the amount of scholarship awards to eligible Black students, and exclude nearly all community college and vocational school attendees from the scholarship. The proposed project will estimate the effects of alternative design characteristics for the Pittsburgh Promise on outcomes by race and income level.

The goals of this study are to (1) help the community and leaders change the design of the Pittsburgh Promise so that all socioeconomic groups of students can benefit; (2) increase school enrollment, city population, public school student achievement, and college enrollment and completion; and (3) keep the Pittsburgh Promise as affordable as possible for donors.
Project Title:

**Providing Depression Care for Older Adult Substance Abusers at Community Agencies**

**Principal Investigator:** Daniel Rosen, associate professor  
**Funded by:** National Institute on Drug Abuse

Recent analysis of data from the *National Household Survey on Drug Abuse* indicates that the estimated number of people age 50 or older in need of substance abuse treatment is expected to increase from 1.7 million in 2000–01 to 4.4 million in 2020. Depressive disorders among opiate abusers have detrimental effects on their well-being and ability to refrain from illegal drug use. Training and research activities will take place in the cross-disciplinary environment of the School of Social Work, the Advanced Center for Interventions and Services Research for Late-Life Mood Disorders, and the Drug Abuse Vulnerability: Mechanisms and Manifestations Center at the University of Pittsburgh. Training will enable the principal investigator to become proficient in the adaptation, testing, and delivery of an intervention for older adults with co-occurring substance abuse and depressive disorders and to develop the knowledge necessary to integrate an effective treatment model into the standard of care offered by substance abuse treatment facilities.

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Project Title:

**Youth Aging Out of the Child Welfare System: A Prospective Study Using Survey and Administrative Data**

**Coprincipal Investigators:** Jeffrey Shook and Sara Goodkind, assistant professors  
**Funded by:** Allegheny County Department of Human Services (primary funding from the Pittsburgh and Eden Hall foundations)

This is a prospective study of the experiences of youth aged 16–18 preparing to transition and transitioning out of the child welfare system and into adulthood in Allegheny County, Pa. Specific aims include understanding the past experiences, future plans and goals, strengths, and needs of youth preparing to age out of the child welfare system; assessing their outcomes during and after the transition; determining factors related to successful outcomes; and identifying services that would best meet the needs of transition-age youth and mechanisms to engage youth in such services.

This study thus will make a number of important contributions toward efforts to understand why some youths are successful in their transitions and to enhance services to enable more of these youths to succeed. First, it includes youths who are involved in multiple systems (e.g., child welfare and juvenile justice, mental health or substance abuse treatment, and/or mental retardation/developmental disabilities) and who will furnish information that can be used to inform the design of integrated services for the broader group of service-involved youths transitioning to adulthood. Second, it includes both self-report and multisystem administrative data, which will generate a comprehensive understanding of past and future experiences, service utilization, and outcomes. Third, it includes youth referred to the child welfare system for abuse/neglect and for status offenses, allowing for a comparison of these groups. Fourth, the proposed study utilizes a more thorough and comprehensive measure of social support than other studies of this population, which is theorized as a key mediator of outcomes.

Finally, it uses multiple outcome measures, which enable an understanding of relationships among outcomes and of not only whether these youth are independent, but also whether they are happy, well-adjusted, contributing members of society. This will facilitate the development of a comprehensive measure of success that later can be used to evaluate the changes implemented as a result of this research.

*Continued on the next page*
As directed by the Youth Crime Prevention Council, the purpose of this project is to conduct an environmental scan of the presence, content, and capacity of programs that address youth violence in two city of Pittsburgh and two Allegheny County neighborhoods. These four neighborhoods—Homewood and the North Side in Pittsburgh and Wilkinsburg and Braddock (North Braddock, Braddock, and Rankin) in Allegheny County—have been identified as being at high risk for youth violence but also are well positioned to initiate a community mobilization strategy to address youth violence.

The first objective of the environmental scan is to identify youth violence-related programs that operate within the four target neighborhoods. Program descriptions will be acquired to identify the programs’ basic goals; hours of operation; populations served; program inputs; activities; outputs; and, where available, evaluation outcomes. Information associated with program elements will be obtained from published documents as well as interviews with program and/or organizational administrators. Maps that detail the location of identified programs with data on risk factors associated with youth violence will be developed in order to geographically assess program availability, potential neighborhood needs, and directions for future program enhancement.

The second objective of the environmental scan is to compare and contrast the programs that exist in the four target communities to best-practice evidence-based programs that are recommended by past research and by key national research centers and organizations (e.g., the Centers for Disease Control and Prevention, Office of Juvenile Justice and Delinquency Prevention, and others). Information related to evidence-based models for youth violence prevention will be obtained from a variety of scientific, academic, administrative, and federal report resources. The information gathered will be summarized according to ecological level (e.g., individual, family, school, community) in order to facilitate the matching process with unique organizations identified through the first objective.

The final objective is to integrate the information from objectives one and two in order to identify service gaps in youth violence-related programs in the four project neighborhoods. In addition to assessing the application of evidence-based practices to prevent youth violence with local programs, this effort will help to identify underserved populations (e.g., by age, level of risk for youth violence such as adjudicated youth/reentry, and underserved geographic areas within the neighborhoods) and underserved ecological domains (e.g., individual, family, peer, school, and community). Organizing and addressing youth violence from an ecological perspective is based on an abundance of existing youth violence prevention literature.
Project Title:
Comm-Univer-City of Pittsburgh

Principal Investigator: John M. Wallace Jr., associate professor
Funded by: University of Pittsburgh

The Comm-Univer-City of Pittsburgh is an integrated program of research, teaching, and service designed to investigate and ameliorate social problems that disproportionately impact economically disadvantaged children, families, and communities. Through the Comm-Univer-City of Pittsburgh initiative, an interdisciplinary team of faculty and students will work with Homewood residents, faith- and community-based organizations, the Allegheny County Department of Human Services, the Pittsburgh Public Schools, the United Way of Allegheny County, and other individuals and organizations to initiate the Homewood Children’s Village project. The Homewood Children’s Village is an adaptation of Geoffrey Canada’s internationally acclaimed Harlem Children’s Zone, a New York-based comprehensive community initiative (see www.hcz.org).

Research Aim: To engage faculty, students, and community members in community-based participatory research projects designed to produce actionable knowledge needed to address pressing social problems that impact the lives of children and families in Homewood-Brushton. The first research project will engage Pitt students in the identification and assessment of the initial blocks that will constitute the Homewood Children’s Village.

Teaching Aim: To create an educational immersion experience for students by relocating the classroom from the campus to the community through Wallace’s course, SW 2047: Community-Based Participatory Research. The course is taught in Homewood-Brushton and, in addition to traditional classroom lectures and discussions, offers students hands-on training in community-based research methods and community organizing.

Service Aim: To implement a field placement model that locates master’s-level social work interns in selected Homewood social service agencies and organizations. Interns and faculty members will help to increase the capacity of community organizations and residents as they involve them in community-based research projects and classroom instruction.

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"Here is eternal spring; for you the very stars of heaven are new."
— ROBERT BRIDGES
William Betts (MSW ’74) was honored by the Park Place African Methodist Episcopal Church in Homestead, Pa., during its Black History Month celebration in 2008. Betts, a retired social worker, served as program director of Craig House-Technoma, a school for children with behavioral problems; as outpatient director for mental health programs; and as executive director of the Hazelwood YMCA.

Monica Cwynar (MSW ’07) facilitated—with producer Jennifer Saffron, a Pitt adjunct film studies professor—the production of the short film Democracy: A Steady, Loving Confrontation, which took the top prize at the Cinemocracy Film Festival in Denver, Colo., in August 2008 and was screened at the Starz Denver Film Festival in November. The end result of an undergraduate service learning course through West Virginia University-based Amizade, the film was made during a 16-day trip across Georgia and Alabama during which students interviewed early civil rights activists, including some of the original Freedom Riders. As facilitator, Cwynar, a mental health social worker at the Allegheny County Jail, handled tour logistics for the film and conducted reflection sessions at the end of each day.

Heather Ditillo (MSW ’98) was featured in the August 28, 2008, Pittsburgh Post-Gazette article “Sometimes, One Kind Word Can Help a Stressed Parent.” She serves as a consultant, teacher, and facilitator with OneKindWord, a program through Family Resources Inc. that she helped to create along with Walter Smith and the late Fred Rogers of Mister Rogers’ Neighborhood. The program trains people who work in public places, such as stores, parks, schools, and museums, to assist parents who are stressed or overwhelmed.

Christopher Gjesfjeld (PhD ’08) has been appointed assistant professor in the Department of Social Work at the University of North Dakota College of Education & Human Development.

Henry W. Koropal (MSW ’48) has written his memoirs “in gratitude to family and a rewarding personal and professional life, guided by prayer and religious practices.” Titled A Treasury of Blessings and Miracles, the book, which chronicles Koropal’s early years, service in World War II, family, and health challenges, is available through the bookstore at St. Joseph’s Carmelite Monastery in Bunnell, Fla.

Elizabeth Lewis (MSW ’46) received the Mary Rosa McDonough Award from Saint Joseph College in Connecticut for her service as a social work practitioner and teacher. Lewis is professor emeritus of social work at Cleveland State University.

Letty E. Maxwell (BASW ’93) is founder and managing partner of the Intersect Consulting Group, an education consulting firm in Washington, D.C., that specializes in international education standards and curriculum development.

Rosemarie (Egler) Pasquinelli (MSW ’71), a social worker/service coordinator at Christian Towers of Gallatin, Tenn., has worked for the past 17 years in the field of gerontological social work—a field she considers to be her true calling. Previously, she worked in the fields of adoption and mental retardation before becoming a stay-at-home mother to her three children.

Carl Redwood Jr. (MSW ’87) is chair of Pittsburgh’s One Hill Community Benefits Agreement Coalition, which received a community engagement award from the YMCA of Greater Pittsburgh for its role in improving racial equality and empowering women.

Rachel R. Robertson (MSW ’04) has worked as a social worker at Hospice Savannah, Inc., in Savannah, Ga., since graduating in April 2004.

Candace A. Ross (MSW ’95), a Community Treatment Team manager at Family Services of Western Pennsylvania and a psychotherapist in Greensburg, Pa., recently published an autobiographical account of her struggle with Wegener’s granulomatosis, a rare disease that causes inflammation of the blood vessels, restricting blood flow to vital organs. Titled Eye on the Prize: Fighting Past Wegener’s Granulomatosis, it is available from major online retail outlets.

Claire Sackin (MSW ’72, PhD ’76) is an emeritus professor and former director of the social work program at Saint Francis University in Loretto, Pa., where she prepared the program’s documentation for Council on Social Work Education accreditation and served on the university’s governance committees. She has been cited in various Who’s Who publications, including, most recently, Who’s Who of American Women.
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News

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Attn: Linda Hilinski
Spring 2009 School of Social Work Speaker Series

Sidney A. Teller Lecture
“The Epidemic of Incarceration and the Role of Social Work”
February 11
Ram Cnaan (PhD ’80), professor, associate dean for research, and chair of the Doctoral Program in Social Welfare at the University of Pennsylvania School of Social Policy & Practice

World Social Work Day Lecture
“Perspectives on International Social Work: The Case of South Africa”
April 15
Mandla Tshabalala (PhD ’83), a consultant, academic administrator, and researcher based in the Western Cape, South Africa

Lectures are from noon to 1:30 p.m. in the School of Social Work Conference Center, 2017 Cathedral of Learning. Lunch will be provided; registration is not required. For more information, visit www.socialwork.pitt.edu or call 412-624-6304.

CRSP Reed Smith Spring 2009 Speaker Series

All lectures are from noon to 1:30 p.m. in the School of Social Work Conference Center, 2017 Cathedral of Learning. Lunch will be provided; registration is not required.

“Measuring Race and Ethnicity in a Changing Multicultural America”
Howard R. Hogan, Associate Director for Demographic Programs, U.S. Census Bureau
Thursday, January 22

“Not All Black and White: The Challenges of Covering Race in the Mass Media”
Mark Roth, Senior Staff Writer, Pittsburgh Post-Gazette
Tuesday, February 17

“Discrimination and Its Health Consequences Across Diverse Racial Groups”
David Takeuchi, Associate Dean for Research, School of Social Work, University of Washington
Monday, March 16

“Marriage, Men, and Money: African American Women’s Continued Investment in the Romantic Ideal”
M. Belinda Tucker, Professor; Department of Psychiatry and Biobehavioral Sciences; David Geffen School of Medicine; University of California, Los Angeles
Wednesday, April 22

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