

THE UNIVERSITY OF PITTSBURGH - SCHOOL OF SOCIAL WORK
CONTINUING EDUCATION AND COMMUNITY ORGANIZATION & SOCIAL ADMINISTRATION PROGRAMS
Present a Special Training Institute

Making Community Business Districts Work

With David Feehan, MSW/MPA

Thursday, October 29, 2009

2017 Cathedral of Learning – University of Pittsburgh

Neighborhood revitalization efforts and community building often depend on the resiliency and vitality of local commercial corridors that provide for economic, social and human capital development. Many downtown districts have benefited by Main Street and Elm Street programs, as well as other public and private reinvestment. Today's community economic development practitioners need to draw on a wealth of interrelated knowledge and skills to be effective.

Join Dave Feehan as he shares his knowledge and experience of leading downtown revitalization in several Midwest cities and, more recently, as President and CEO of the International Downtown Association. Learn what makes community business district work as you:

- Examine best practices for building community business district,
- Appreciate the knowledge and skills you need for working in community economic development;
- Understand Main Street, Elm Street and other funding and program resources for commercial corridor revitalization;
- Gain an appreciation for marketing and business financing principles essential to successful business districts.

FACULTY: *David Feehan, MSW/MPA is President, Civitas Consultants, LLC, and former President and CEO of the International Downtown Association in Washington, DC. Previously he served as CEO for downtown development corporations in Des Moines, Detroit, and Kalamazoo. Locally, he was founding executive director of the Community Technical Assistance Center and East Liberty Development, Inc. Feehan is co-author of **Making Downtown Business Districts Work***

Date: Thursday, October 29, 2009

Time: 9:00 AM - 4:00 PM

Place: 2017 Cathedral of Learning; University of Pittsburgh - Pittsburgh, PA

CE: 6 hrs (LSW)

Fee: \$115 (special reduced rate \$75 with this flyer)

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(Making Community Business Districts Work)